



MIDAS SEMICON SUMMIT 2009

24th September 2009 | The Legends at Fort Canning | 1.30pm - 9:00pm

New Semiconductor Growth Avenues

SPONSORSHIP PACKAGES





Sponsorship and Advertising Opportunity

Let us help you promote your business.

MIDAS Singapore is the voice of the semiconductor industry in Singapore. Our members represent the whole ecosystem of the semiconductor industry and supporting organizations.

When you promote your product or service along with MIDAS, you are reaching the decision-makers. The majority of our growing membership is senior executives in the leading semiconductor industry companies.

MIDAS Semicon Summit 2009 will be held on 24th September 2009. Leading Singapore semiconductor companies, start-ups, investors, industry analysts, and industry leaders will meet and discuss Singapore's semiconductor industry, trends in the semiconductor ecosystem and accelerating growth in new business areas. Sponsorship of this key event is an excellent way to promote your products and services while supporting MIDAS. It will provide your company a broader reach to local and global semiconductor business leaders.

Benefits to Sponsors

1. A simple and direct way to reach out to the movers of semiconductor industry in Singapore such as Infineon, Broadcom, Panasonic, EDB, Marvell, Chartered Semiconductor, NXP, Xilinx, Solomon Systech, Silicon Labs etc.
2. 3 months of pre-event advertising exposure through MIDAS homepage (www.midas.org.sg) and email broadcast from July-September 2009.
3. Prominently display of the names of sponsors on the banner at the venue. MIDAS President will also acknowledge the sponsors in the opening address of the summit.
4. One free display booth for Gold sponsor to showcase his products and services. A company display booth is also available to Silver sponsor for an additional payment of S\$300. The cost of display booth for non-sponsor is S\$500.
5. Post-event, Gold sponsors will get additional 2 months of free advertisement in MIDAS website homepage.
6. Gold sponsor will get 4 free seats for Semicon Summit 2009. As the fee per person for the event is S\$120 for MIDAS members, it is equivalent to a saving of S\$480 for Gold sponsor.
7. Silver sponsors will get 2 free seats for Semicon Summit 2009.

Sponsorship Detail

GOLD SPONSOR	SILVER SPONSOR
Member Rate : \$1000 Non-Member Rate : \$1300	Member Rate : \$500 Non-Member Rate : \$800
4 Free Seats	2 Free Seats
3 months of pre-event promotion July-September 2009	3 months of pre-event promotion July-September 2009
2 months of post-event web advertisement	Nil
Display Booth	Nil

Company that signs up as silver sponsor before **15th July 2009** will get a free upgrade to Gold sponsor.



M.I.D.A.S.
Singapore's Semiconductor Community

MIDAS Semicon Summit Sponsorship Application Form

Company Name	
	<input type="checkbox"/> MNC <input type="checkbox"/> SME
Contact Person	
Designation	
Email	
Tel / Fax	
Company URL Address	
Company Address	
Date	
We wish to be sponsor for Semicon Summit	<input type="checkbox"/> GOLD Sponsor (S\$1000) <input type="checkbox"/> S\$1300 for Non-member <input type="checkbox"/> SILVER Sponsor (S\$500) <input type="checkbox"/> S\$800 for non-member
We wish to set-up a booth at Semicon Summit	<input type="checkbox"/> Free for GOLD Sponsor <input type="checkbox"/> S\$300 for SILVER Sponsor <input type="checkbox"/> S\$500 for non-sponsor

How to Participate?

Please send a soft-copy of this form to secretariat@midas.org.sg and we will send you the invoice. For more information, please contact Mr. JK Tan at +65-96688007.

Past Sponsors

