



LAUNCH EVENT OF SSIA

6.30 PM, Friday, 30th April 2010

Shangri-La Hotel
22 Orange Grove Road

After half a year of continuous efforts combined with serious entrepreneurial spirits, the great milestone has finally been achieved - the birth of SINGAPORE SEMICONDUCTOR INDUSTRY ASSOCIATION (SSIA)! Entering into the 5th year of association history, we have proven without doubt our ability to exist, grow and to expand. There has been tremendous dedication by individuals within this team who have played a key role in what finally could be concluded into SSIA. So, join us for the official first event under its new charter and be among those who witness the launch.

SSIA wants to walk a new path. This event should give you a business outlook from the angle of the electronics industry. As it recovers from the severe cyclic dip that is now behind us, the mood is becoming increasingly optimistic. But what lies ahead? What is the expectation from leaders of the industry? Are the markets really stable? Have roles shifted with the past downturn? Do we need to change our thinking patterns? We bring stakeholders of the Singapore Semiconductor and Electronics Industry together to share their insights and business expertise and connect you to new faces.

Besides the business perspective, we will also hear about leadership challenges. Therefore, we have invited Mr. Michael Podolinsky, an award winning sales person and president of numerous associations. Be surprised by his insights and be prepared for great takeaways!

All proceeds from the event will be going to the association to realize the proper establishment of SSIA and its branding.

Kindly confirm your participation through the enclosed reply slip and return via fax/email to us by 23 April 2010.

We look forward to your participation to make this event a success.

Yours sincerely,



Ulf Schneider
President, SSIA

SINGAPORE SEMICONDUCTOR INDUSTRY ASSOCIATION

c/o 1003 Bukit Merah Central #02-10 Technopreneur Centre Singapore 1598366

Programme:

6.30pm	Registration/Cocktails
7.15pm	Opening Address
7.30pm	Presentation of business update
7.45pm	Dinner is served
8.00pm	Presentation of leadership challenges
8.30pm	Networking
9:15pm	End

Sponsorship Packages

VIP Tables - S\$5000 per table

- Sponsor name will be on all collateral event material and items (i.e. Web publications, banner on stage etc)
- Name and logo display on the table
- Sponsor signage prominently displayed at check-in table
- VIP Table of ten (10) people each
- Speaker welcoming and introduction privileges (10min)
- Sharing seats with guest speakers and SSIA President

Corporate Tables - S\$3000 per table

- Sponsor name will be on all collateral event material and items (i.e. Web publications, banner on stage etc)
- Name and logo display on the table
- Air time for the table host to speak to the audience (5min)

Individual Seats (for RI/IHL) - \$300 per seat

- Logo will be on Academia banner
- Networking Opportunities

Individual Seats (for SMEs) - \$200 per seat

- Networking Opportunities

For more information on the Sponsorship Packages, please contact SSIA Secretariat.



To: **SSIA Secretariat (Ms Angela Yip / Ms Tam Fei Ting)**
c/o 1003 Bukit Merah Central, #02-10 Technopreneur Centre Singapore 159836
Tel: 6278 2538 (Main) / 6377 6604 (DID) / 608 (DID) Fax: 6278 7518

Reply Slip

Kindly complete the reply slip and fax it to 6278 7518 before 23rd April 2010.

Company: _____
Address: _____
Contact Person: _____
Tel: _____ Fax: _____
Email: _____

Yes! (Please tick accordingly)

- We wish to sponsor _____ VIP Table(s).
- We wish to sponsor _____ Corporate Table(s).
- We wish to book _____ seat(s). (\$300 per seat (for RI/IHL only))
- We wish to book _____ seat(s). (\$200 per seat (for SMEs only))

	Name of Dinner Guest	Designation	Tel	Email
1				
2				
3				
4				
5				

Enclosed is a cheque no: _____ of amount _____ made payable to "SSIA".

No refund will be made for withdrawal. However, a replacement will be accepted upon prior arrangement at no extra cost. Please inform us of any changes by fax. SSIA reserves the right to make changes, cancel the event and refund the sponsors their fees should unforeseen circumstances warrant it. Every effort will be made to inform participants of any changes.